

## PRODUCT DATA SHEET

### Florensis Floor grey


**DESIGN BY:**

Ross Lovegrove  
2013

**MATERIALS:**

Aluminium, steel, zamak

**DESCRIPTION:**

The head of the lamp, obtained through a highly innovative process, has both an aesthetic and a technological function. Lovegrove's organic design translates the requirements of the LED technology into a floral shape that diffuses indirect light and interacts with air to promote heat dissipation. Florensis comes in the dimmable floor and wall versions.

**SELECT**



**PRODUCT CODE**

1942010A

**Light emission**


IP20

Dimmable

**TECHNICAL DATA SHEET**
**FEATURES**

**Product name:** Florensis Floor grey  
**Article Code:** 1942010A  
**Colour:** Grey  
**Material:** Aluminium, steel, zamak  
**Series:** Design  
**Environment:** Indoor

**OPTICS**

**Emission:** Diffused light

**DIMENSIONS**

**Height:** cm 191  
**Base Length:** cm 24  
**Base Width:** cm 24  
**Impact Resistance:** N/D  
**Glow Wire Test:** 650°C

**DIMENSIONS**

**COLOUR**

**LAMPS INCLUDED**

**Category:** LED  
**Number:** 1  
**Watt:** 43W  
**Luminous Flux (lm):** 2710lm  
**Color temperature (K):** 3000K  
**Class:** A

**LUMINAIR**

**Watt:** 44W  
**Luminous Flux (lm):** 2710lm  
**CCT:** 3000K  
**Efficiency:** 80%  
**Efficacy:** 60.9lm/W  
**Dimmer**  
**Dimmable**

