

## PRODUCT DATA SHEET

### Objective Floor



#### DESIGN BY:

Jean Nouvel  
2013

#### MATERIALS:

Aluminium, methacrylate, zamak

#### DESCRIPTION:

The character of the object – a tube containing different sets of optics – recalls the lens of a still or movie camera and its manipulation, with the three different segments housing three different light sources: a) ambient light coming from the semiopal methacrylate segment, prismatic internal surface while the external is completely smooth, b) a spotlight focused, from the first head, onto the reading matter or work surface, c) light pointed upwards from the floodlight in the second head. Instead of leading the eye to observe different distances in the way that happens with a telescope or a camera lens, the function of the lamp is obviously to bring the light sources to bear on objects at different distances, illuminating them properly by establishing the focal ratios best suited to each situation.

#### SELECT

LED

Base

Black

#### PRODUCT CODE

1445010A

#### Light emission

IP20

Dimmable +

#### TECHNICAL DATA SHEET

#### FEATURES

Product name:	Objective Floor
Article Code:	1445010A
Colour:	Black
Material:	Aluminium, methacrylate, zamak
Series:	Design

#### DIMENSIONS

Height:	cm 107
Diameter:	cm 6.5
Base Diameter:	cm 16.4
Impact Resistance:	N.D.
Glow Wire Test:	N.D. °

#### LAMPS INCLUDED

Category:	LED
Number:	2
Watt:	4W
Luminous Flux (lm):	430 lm
Color temperature (K):	3000 K
Class:	A

#### LUMINAIR

Watt:	5.5W+5.5W
Luminous Flux (lm):	320lm+365lm
CCT:	3000K
Efficiency:	75%+85%
Efficacy:	58lm/W+66lm/W
Dimmer	
Dimmable	

#### DIMENSIONS



#### COLOUR



**AWARDS**

\_2015 iF Product Design Award Deutschland \_2014 Design Plus Light+Building  
Award Frankfurt (Deutschland)